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## Consumer Industrial Products & Services (CIPS)

### **Capability Statement**

2024





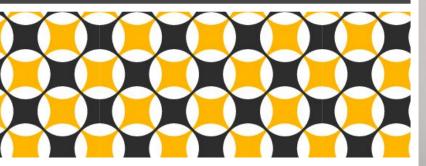


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## Background







### Global

At PwC, our purpose is to build trust in society and solve important problems. We're a passionate community of solvers working together in unexpected ways to create solutions that untangle some of the world's most complex problems. We combine perspectives and technologies to create new solutions, help and our clients build trust and make a lasting difference.

We're a network of firms in 151 countries with 364,000+ people who are committed to delivering quality in assurance, advisory and tax services.

### Africa

In Africa, we're the largest provider of professional services with over 450 partners and over 10 000 people in 32 countries. This means that we're able to provide our clients with seamless and consistent Tax, Assurance and Advisory solutions, wherever they do business on the continent.

Realising the appeal of the continent as an investment destination, our dedicated <u>Africa Desk</u> provides assistance to organisations looking to expand their presence in Africa.

### The New Equation

Our strategy, The New Equation, is about how PwC brings together unique combinations of people, powered by technology, galvanising ourselves as a community of solvers to address those dual challenges. The foundation of the strategy is our multidisciplinary model, which allows us to help clients <u>build trust</u> and deliver sustained outcomes by bringing together deep expertise across a broad range of capabilities.

It is this combination of capabilities and the ability to look at things from different perspectives that is so essential to delivering high quality and real impacts for clients, stakeholders and society at large in Africa and globally.



### About PwC - PwC Tanzania

### **Our History**

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1947 saw the formation of The East African firm of Cooper Brothers and Company being an amalgamation of two existing firms, the oldest of which first opened offices in Dar es Salaam in 1925. Mergers resulted in changes of name to Coopers & Lybrand (in 1957) and then PricewaterhouseCoopers (PwC) (in 1998). Accordingly, PwC and its legacy firms have operated in the country for more than 70 years.

### 💼 | Our Firm Today

Our operating entities in Tanzania are "PricewaterhouseCoopers" (a partnership) and "PricewaterhouseCoopers Limited" (together described below as "PwC Tanzania") through which we provide audit, assurance services, tax and advisory services.

As of December 2023 PwC Tanzania had 9 partners and over 240 staff working from offices in Dar es Salaam and Arusha.

Apart from the training received whilst working with the firm in Tanzania, we also develop our people by deployment on secondment overseas - for example, as at December 2023 we had 8 Tanzanians working on long term secondments in other PwC offices (Africa and Europe)



### **Our Value Proposition**

We combine in-depth understanding of local business, social, cultural and economic issues with deep functional and industry knowledge.

Our local expertise, combined with the geographic breadth and functional knowledge of our global network, ensure that our clients benefit from ideas that challenge conventional thinking and gain new perspectives. We offer high-quality, well-executed services, candid advice, practical and timely input for your decision making and access to the firm's best resources.

We believe that developing strong relationships with clients unlocks value and meaningful results. This is how we do business. We take the time to listen, question and understand your goals and the competitive and regulatory environment. And then we tap into our resources to help you create the kind of value you are looking for.

## Our Services







### **Audit and Assurance**

PwC audits many Commercial and Industrial Products and Services (CIPS) companies, private and family business both big and small in Tanzania and around the world. Most companies want audit teams that know their issues and understand their business challenges.

PwC audit teams around the world use a single, global audit methodology, fully compliant with International Standards of Auditing and applicable national requirements.

Our globally consistent approach to the audit means that, regardless of location, PwC audit teams can understand and evaluate your business using a single language and common methods. In turn, that gives you a uniform level of quality in all our audits. This methodology also enables us to quickly organise and deploy the kinds of multinational audit teams often required by our larger clients.

Our deep understanding of regulation and legislation means we can also help with complex reporting issues involving Sarbanes-Oxley and International Financial Reporting Standards (IFRS). We have the knowledge and experience necessary to help you with complex financial accounting issues related to matters such as listings, IFRS conversions, and corporate treasury functions.

#### **Other Assurance services**

Other assurance services that we offer include:

- Statutory audit
- Regulatory compliance and reporting
- Sarbanes-Oxley compliance
- IFRS reporting
- Joint venture audits
- Internal audit
- Capital market transactions and IPOs
- Systems and process assurance
- Advice on acquisitions, alliances and disposals.

#### For further details

Refer to our Assurance Capability Statement.



### **Market Entry**

This includes: regulatory registrations; processing of work and residence permit(s); market entry advice.

### **Transactions**

Assistance with: assessment and management of acquisition / merger risk; acquisition structuring; pre-acquisition or pre-sale due diligence; managing tax compliance requirements throughout the deal.

### **International Tax**

Guidance to businesses operating internationally (whether inbound to, or outbound from, Tanzania) to minimise potential tax inefficiencies that can arise when operating cross border or in multiple jurisdictions.

### **Transfer Pricing (TP)**

Our assistance can cover: preparation of TP documentation to meet local requirements; evaluation of TP policies and actual practice (to review if correctly implemented); reviews prior to tax audits and support during tax audits.

### **Tax Reporting and Strategy**

Focus areas include: strategy & operations; technology; tax accounting services; reporting & compliance. Reporting and compliance includes support with tax filing and payment requirements (corporate income tax and other taxes).

### **Tax Dispute Resolution**

Support in managing tax disputes including: pre-audit prevention phase; audit / examination phase; post-audit settlement / resolution phase.

### **Tax Technical Support**

Advice on all aspects of tax law including direct and indirect taxes, as well as tax "health checks" and tax training.

### For further details

Refer to our Tax Services Capability Statement.





### **Advisory services**

The needs of Commercial and Industrial Products and Services (CIPS) companies lie at the heart of our thinking and expertise. Whether you are pursuing new opportunities, responding to events or coping with the daily pressures of growth, we are there to help.

We do this by creating unique, value added solutions based on the combination of industry knowledge, subject matter expertise in our Consulting and Deals teams.

### **Transactions**

Our services include, but are not limited to, the following:

- Valuation
- Due diligence
- Lead Transaction Advisory
- Financial modelling and review
- Market Entry/Feasibility studies
- Infrastructure

### **Business Recovery Services**

Our services include, but are not limited to, the following:

- Independent business reviews and options analysis and Pre lending Reviews
- Operational Restructuring
- Insolvency solutions (administration, receivership, winding up)
- Interim Management, support CRO

### **Forensics**

Our services include, but are not limited to, the following:

- Forensics Services
- Financial Crime
- Fraud Risk Management
- Digital Forensics
- Data Analytics
- Corporate Intelligence
- Dispute Analysis and Litigation support



### **Management consulting**

Our services include, but are not limited to, the following:

- Culture and Change Management
- Organisation Transformation
- Compensation and Benefits
- Talent Management and Recruitment
- Human Resource Systems
- Digital Transformation
- Technology SAP S4/HANA
- Fit for Growth (cost optimisation)
- Supply Chain optimisation
- Strategy Development and implementation
- Business Model Transformation (route to market)

### **Portfolio Programme Management**

Our services include, but are not limited to, the following:

- Fund Management
- Programme Management
- Technical Assistance
- Monitoring and Evaluation

### For further details

Refer to our Advisory Services Capability Statement.



## Industry Focus







### Industry specific solutions

PwC's Consumer and Industrial Products and Services (CIPS) group focuses on delivering professional services to companies of all sizes, across all sectors of the industry which includes but not limited to; manufacturing, telecommunication and media, family businesses, processing, trading, agriculture and hospitality. We provide industry-specific solutions in the fields of assurance, tax and advisory to help companies address their business and stakeholder issues.

Our significant experience in Tanzania in the Consumer and industrial products and services means that our professionals are able to leverage their industry knowledge to deliver immediate value to our clients by bringing to bear our in-depth understanding of business issues.

### **Industry insights**

Our commitment to the CIPS industry goes beyond our services. We stay in touch with our clients through 'thought leadership' activities. From roundtable discussions to global surveys, we share knowledge with our clients on industry issues. We prepare industry dedicated reports and gather opinions on the issues that are of key strategic importance to our clients and the challenges that lie ahead.

### Our resources

PwC's professionals receive specialised training, including regular updates on industry issues, that enables them to bring a high level of industry-specific knowledge to their work.

Our client service teams are made up of dedicated specialists with relevant experience in the Consumer and Industrial Products and Services. Our engagement with CIPS stakeholders whether in the context of client work, or other thought leadership activities, ensure that we keep abreast of developing regulatory changes and industry developments.

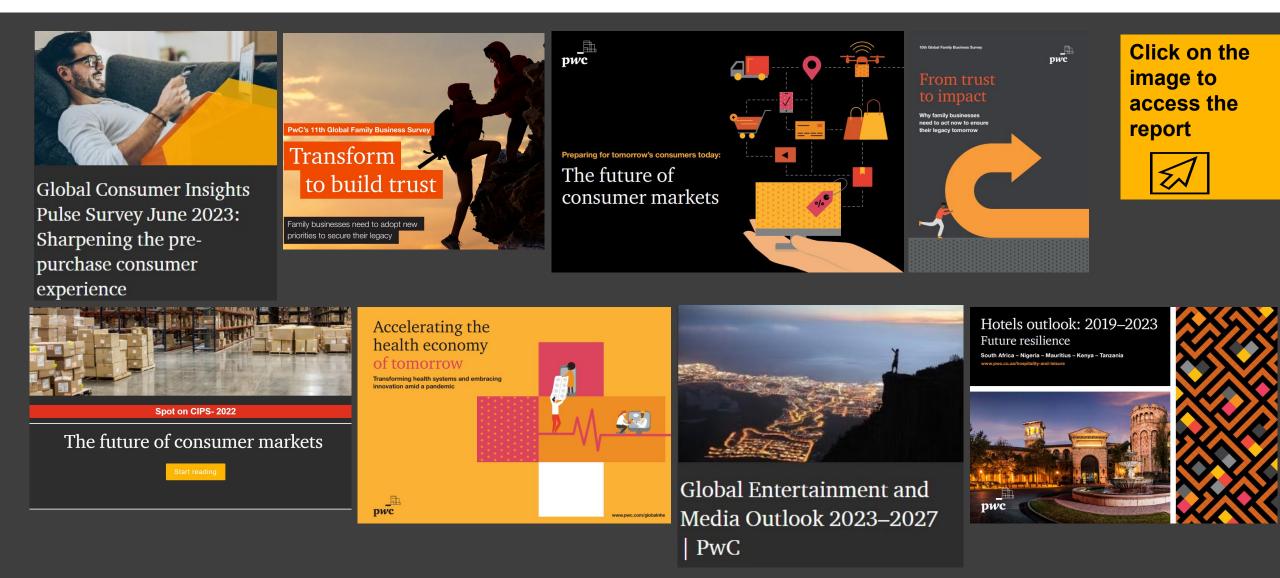
Where necessary, we are able to leverage our strong network of firms around the world to draw on resources from other territories where required.



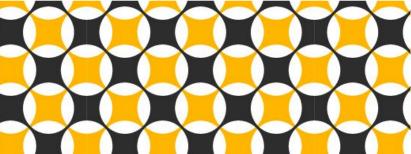
## Thought Leadership - Tanzania



## CIPS Thought Leadership – Global/ Africa



## Our people







## Joseph Lyimo: Indirect tax Partner & CIPS Industry Group Leader



### Joseph Lyimo

Partner/ Director T: +255 22 219 2000 M:+255 767 992 506 joseph.lyimo@pwc.com

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### Responsibilities

- Leader Indirect Taxes
- Leader Company Secretarial Services
- Leader Sustainability

#### **Specialisation**

- Tax compliance and advisory
- Tax policy & legislations
- · Tax dispute resolution
- Tax health checks and due diligence
- Company setup and winding up
- Company regulatory compliance
- Immigration services

#### Value delivered to clients

- Part of the PwC network team working with PwC New Zealand for two years in the Auckland office.
- Part of PwC Africa Indirect Tax Network

#### **Qualifications and memberships**

- Bachelor in Laws (LL.B Honours), UDSM
- · Masters of Arts in Revenue Law and Administration (MARLA), UDSM
- Registered Tax Consultant (with the TRA)
- Registered Advocate of the High Court of Tanzania
- Certified Director with the Institute of Directors in Tanzania (IoDT)

#### **Biography**

Joseph has worked with PwC (mostly in Tanzania) since 2001 and became a partner from July 2016. He is a qualified lawyer and a registered tax consultant (with the Tanzania Revenue Authority). He is also a registered advocate of the High Court of Tanzania. Joseph is also a certified board director with IoDT.

He has principally specialised in indirect taxes and has spent two years on secondment to PwC New Zealand where he worked in the VAT (GST) practice. Joseph is currently the Partner in charge of the Indirect Taxes and Company Secretarial Services teams, and leads the CIPS industry group in Tanzania.



### **Industry experience: CIPS**

Joseph has been involved in providing indirect tax advisory services, including conducting tax reviews for numerous entities in Tanzania across various sectors. His experience includes significant experience with the Tanzania Investment Centre.

He has been significantly involved in the pre-budget discussions together with Tanzania Private Sector Foundation where he has been leading the discussions on tax reforms from the task force level to the meetings with the Permanent Parliamentary Budget Committee. He also assist Business Associations (e.g. Media Owners Association of Tanzania Tanzania Bankers Association, etc) in engaging discussions with the government stakeholders on tax issues that negatively affect their industries.

Joseph has been actively involved in advocating for positive changes of business laws to encourage trade development in Tanzania. These have included writing up several articles published in the newspapers in relation to different legislative amendments as they relate to mining, telecoms and general taxation for various sectors in Tanzania. In addition he has made various presentations to the government authorities (Tanzania Revenue Authority, Ministry of Finance) and to the parliamentarians (parliamentary committees) on tax issues and adoption of best tax practices. Joseph was fully involved in the discussions with the Ministry of Finance and the Permanent Parliamentary Committee on Budget in the introduction of the new VAT Act 2014 and the Tax Administration Act 2015. Joseph is also a seasoned trainer on various taxation areas to and has made numerous tax trainings to various sectors.

Over the years Joseph has carried out a number of assignments for many of the major companies operating in Tanzania, and across all sectors including most listed companies, operating in the telecommunications sector, tourism, hospitality, agriculture, automotive and manufacturing. He has been involved in several assignments in relation to structuring, dispute resolution, health checks. In addition, he has worked extensively with many industry organisations in helping them articulate positions with regard to tax policy matters.

His experience in the Consumer Industrial Products & Services (CIPS) sector includes providing tax services to clients such as Dangote Cement, Honora Tanzania Public Limited Company, Vodacom Tanzania, Tanzania Breweries, Mantrac Tanzania, Illovo Distillers and Airtel Tanzania, Bakhresa group, Toyota Tanzania, Tanzania Cigarette Company (TCC), Kioo Limited, Tanganyika Planting Company (TPC) Limited, Tourism Promotion Services (Serena Hotels) etc.



### Assurance - CIPS Contacts (partners and associate director)

	Responsibilities	Relevant experience	Qualifications and memberships
Patrick Kiambi Partner/ Director T:+255 22 219 2000 M:+255 767 500 742 kiambi.patrick@pwc.com	Assurance Leader - PwC Tanzania	Statutory audits IFRS reporting Sarbanes-Oxley compliance Regulatory compliance and reporting Work experience outside Tanzania: Kenya, South Africa	Certified Public Accountant [CPA (K) ] Certified Internal Auditor Registered tax consultant with TRA Fellow of the Association of Chartered Certified Accountants (ACCA) Registered with the National Board of Accountants and Auditors (NBAA) Bachelor of Science in Electrical Engineering
Zainab Msimbe Partner/ Director T:+255 22 219 2000 M: +255 767 388 890 zainab.msimbe@pwc.com	Partner – Assurance Services Leader- Learning and Development Country Operations Partner	Statutory audits IFRS reporting Regulatory compliance and reporting Work experience outside Tanzania: Uganda	Fellow Certified Public Accountant (Tanzania) Registered with the National Board of Accountants and Auditors (NBAA) MBA (Finance) from the University of Dar es Salaam. Bachelor of Commerce Degree (Finance)
Howary Kharbush Associate Director T:+255 22 219 2000 M:+255 759 498 025 howary.k.kharbush@pwc.com	Capital Markets & Accounting Advisory Services	Accounting advisory services IFRS training Impact assessments and implementation projects Statutory audit Work experience outside Tanzania: Kenya, South Africa	Member of the Association of Chartered Certified Accountants (ACCA). Accredited member of the Global Accounting Consulting services (GACS). Certification in Business Valuation Bachelor of Commerce (Accounting)



### Assurance - CIPS Contacts

	Responsibilities	Relevant experience	Qualifications and memberships
Benjamin Mkwizu Associate Director T:+255 22 219 2000 M:+255 763 510 175 benjamin.mkwizu@pwc.com	Risk Assurance Services	IT Governance and IT Risk Management Cyber Security and Data Privacy IT System Selection & Implementation Support Enterprise Risk Management Business Process Optimization Work experience outside Tanzania: Kenya	Certified Information Systems Auditor (CISA) Certified Information Security Manager (CISM) Certified Ethical Hacker (CEH) Bachelor of Science (Computer Science)
Sarah Bisanda Associate Director T:+255 (0) 22 219 2000 M:+255 0746 294861 sarah.bisanda@pwc.com	Audit and Assurance Services Industry group driver	Statutory audits IFRS reporting Regulatory compliance and reporting Work experience outside Tanzania: Namibia	Member National Board of Accountants and Auditors (NBAA) Institute of Chartered Accountants in Namibia (ICAN) Member South African Institute of Chartered Accountants (SAICA) Bachelor of Accounting
<b>Golder Kamuzora</b> Senior Manager T:+255 (0) 22 219 2050 M:+255 (0) 756 279 479 golder.k.kamuzora@pwc.com	Risk Assurance Services	IT Security Controls Cybersecurity Application Security Technology Risk management Data Analytics and Assurance	Certified Information Systems Auditor (CISA) Member of (Member of Information Systems Audit and Control Association (ISACA) MSc in Cybersecurity . B.Sc. degree in Computer Engineering and Information Technology

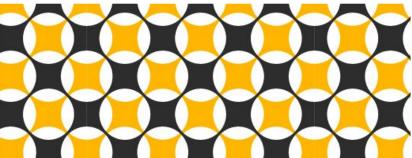


	Responsibilities	Relevant experience	Qualifications and memberships
Rishit Shah Partner/ Director T:+255 22 219 2000 M:+255 754 400 704 rishit.shah@pwc.com	Tax Leader - PwC Tanzania Leader – Payroll and Advisory	Tax compliance and advisory Tax policy & legislations Tax dispute resolution Tax health checks	Registered Tax Consultant with the Tanzania Revenue Authority National Board of Accountants and Auditors Association of Chartered Certified Accountants (UK) BSc. Managerial & Administrative Studies, Aston University, U.K.
Ali Dawoodbhai Partner/ Director T:+255 22 219 2000 M:+255 758 807 589 ali.dawoodbhai@pwc.com	Leader - Transfer Pricing	Transfer Pricing International acquisitions & disposals Post acquisition integration Group simplification Work experience outside Tanzania: United Kingdom	Member of the Institute of Chartered Accountants in England and Wales Member of the Chartered Institute of Taxation Bachelor's - Accounting and Finance Registered Tax Consultant (with the TRA)
Pamella Salehe Senior Manager T:+255 27 254 8881 M:+255 754 233 832 pamela.salehe@pwc.com	Responsible for Tax practice at Arusha office	Tax compliance and advisory Tax policy & legislations Tax dispute resolution Tax due diligence Tax health checks	Advocate of the High Court, Tanzania Registered Tax Consultant (with the TRA) Masters of Law (LLM) Bachelor of Law (LLB)



	Responsibilities	Relevant experience	Qualifications and memberships
Chacha Winani Associate Director T:+255 22 219 2000 M: +255 756 223 377 chacha.winani@pwc.com	Advisory Consulting	Financial Due Diligence and transaction Business valuations Financial Modelling Feasibility Studies and Business plans Strategic plans Public Private Partnerships and Infrastructure Advisory Transaction advisory for capital raising (equity and Debt) Independent Business Reviews (IBR)	Master of Business Administration (MBA) - UK Member of National Board of Accounting and Auditor (NBAA) Tanzania Certified Public Accountant - CPA (T) Licenced Nominated Advisor (NOMAD) by CMSA Bachelor of Laws (LLB) - Tanzania
Antonia Godfrey Manager T:+255 22 219 2000 M: +255 766 239993 antonia.godfrey@pwc.com	Advisory Consulting	People and Change Project Management Strategy and Operations	Master of Arts Certified (ProSc)i Change Management practitioner B.A. Political Science and Public Administration

Contacts







## Please let us know if you would like to discuss further...

#### Assurance

Patrick Kiambi	Partner – Assurance Leader
Nelson Msuya	Partner – Government and Public Sector
Zainab Msimbe	Partner - Assurance Private Sector
Cletus Kiyuga	Partner - Financial Services
Delvina Libent	Associate Director – Government and Public Sector
Neemayani Kaduma	Associate Director- Risk Assurance Services
Benjamin Mkwizu	Associate Director - Risk Assurance Services
Sarah Bisanda	Associate Director - Assurance Private Sector
Howary Kharbush	Associate Director - Capital Markets & Accounting Advisory Services

#### Tax **Rishit Shah** Partner – Tax Leader David Tarimo Country Senior Partner, Energy, Utilities and Resource Leader (EU&R) Joseph Lyimo Partner - Indirect Taxes, CIPS leader Mirumbe Mseti Partner – Direct Taxes Ali Asger Dawoodbhai Partner – Transfer Pricing Jonia Kashalaba Associate Director – Direct Tax Redempta Maira Associate Director – Direct Tax

Advisory	
Chacha Winani	Associate Director



#### Dar es Salaam

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#### Arusha

Plot No. 114 Block Z, PAPU House, 10th Floor, Sekei- Philips P.O Box 3070, Arusha, Tanzania Tel: 255 27 254 8881





### 2024 Tax Calendar

- Tax Data Card
- Tanzania VAT Data Card



## **Thank You**





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